

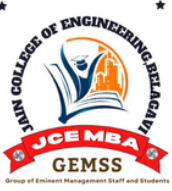


Sri Bhagawan Mahaveer Jain Educational & Cultural Trust's

# Jain College of Engineering (JCE)

(Approved by AICTE, Recognised by Government of Karnataka & Affiliated to VTU)

## Department of MBA



*Third Semester MBA University Results...*  
*Congratulations to all the Toppers from JCE MBA Family*

**FCD : 57 STUDENTS**

Student Name	Registration Number	Percentage
GOURANG HUNDELKAR	2JI24BA026	82.57%
SUZAN SHAIKH	2JI24BA106	82.29%
MILAGRIN LOBO	2JI24BA039	82.00%
SUNIL DODDALINGANAVAR	2JI24BA103	81.57%
NAMRATA PATIL	2JI24BA043	81.43%

# JCE MBA IMPRESSIONS

## ➤➤➤ VISION

To provide quality education and training in the field of management leading to talent transformation and build managerial competency in catering corporate requirements.

## ➤➤➤ MISSION

- Incorporate recent development and learning environments to develop attitude and life-long learning among students
- Instill ethical, moral and social responsibilities
- To foster entrepreneurial skills amongst students

## Faculty Details



**Dr. S.RohitRaj**, Professor & HOD

B.E. (Computer Science & Engineering ), MBA (Finance), PGDTQM, PGDFIM (1st Rank to State), Ph.D ( Management)- Gold Medal to University .

Experience: 18 years

Contact: 9535256217, Email: rohitraj@jainbgm.in



**Dr. Srikant G Sugur**, Associate Professor

B.Com, M.Com, Ph.D ( Finance)

Experience: 21 years

Contact: 9480296622,

Email: shrikantsugur@jainbgm.in



**Prof. Vaibhav Veeragoudar**,

Assistant Professor

B.E. (Mechanical Engineering ),

MBA (HR & Marketing), (PhD Pursuing)

Experience: 16 years

Contact: 9972200334,

Email: veervaibhav@jainbgm.in



**Prof. Varun Jewargi**,

Assistant Professor

B.Com, MBA (Marketing),

(PhD Pursuing)

Experience: 13 years

Contact No: 6364687262,

Email: varun.jewargi@jainbgm.in



**Prof. Raviprakash Phattepur**

Assistant Professor

B.E. (Mechanical), MBA (Finance &

Marketing)

Experience: 9 years

Contact No: 8050407442,

Email: raviprakashp@jainbgm.in



**Dr. Jemson Vaz**,

Assistant Professor,

B.E , MBA ( Marketing & HR ) , Ph.D.

Experience: 14 years

Contact No: 8073415665,

Email: jemson.vaz@jainbgm.in



**Prof. Priyanka Tukkar**,

Assistant Professor,

BBB, MBA

Experience: 8 years

Contact No: 7022622622,

Email: priyanka.t@jainbgm.in



**Prof. Sujay.Walvekar** ,

Assistant Professor,

BCA, MBA(Marketing and HR)

Experience: 01 year

Email: [sujay.walvekar@jainbgm.in](mailto:sujay.walvekar@jainbgm.in)



**Prof. Yatish Muthanna**,

Assistant Professor (Adjunct)

(B.Com, M.Com, ACA)

Experience: 20 years

Email: ypmuttanna@jainbgm.in



**Prof. Sandhya Sherigar**,

Assistant Professor (Adjunct)

(B.Com, MBA)

Experience: 20 years

Email: sandhyas@jainbgm.in



**Mr. Durgappa Danakayu**

Library Assistant

BA

Experience: 9 Year 3 month

Email:durgappad46@gmail.com

➤➤➤ Campus Placement

Exciting campus placement opportunity for 3rd semester students. Role: Sales Manager (Software) Package: ₹6.2 LPA (Fixed + Variable). Organized on 02/01/2026



➤➤➤ Industrial Visit

Students visited Smart Bazaar for an insightful industrial visit. Guided by faculty members Mr. Varun Jewargi and Dr. Jemson Vazon 05/01/2026.

➤➤➤ Placements

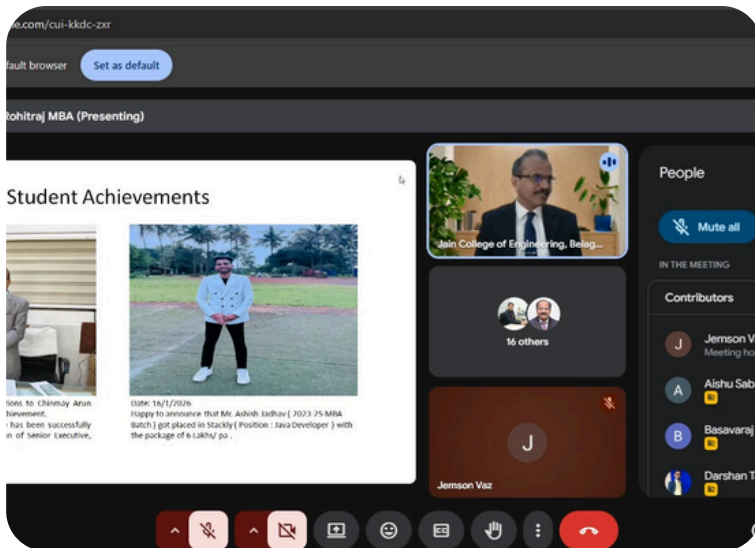
Congratulations to all the placed students on 09/01/2026.

*Congratulations*  
to placed students @ TruCred with the CTC of 6.2 LPA  
on 06<sup>th</sup> January 2026

 SHUBHAM MANNOLKAR USN 2J124BA092	 SUNIL DODDALINGANAVAR USN 2J124BA103	 KARTIK KULKARNI USN 2J124BA034
 MITALI CHINCHALI USN 2J124BA040	 Sakshi Kadabi USN 2J124BA074	

➤➤➤ Vision Board Workshop

A Glimpse into the Future: Vision Board Workshop was organized to the 1<sup>st</sup> Semester Students on 10/01/2026.



➤➤➤ Parents and Alumni Meet

Online Parents & Alumni meet was conducted on 26/01/2026.

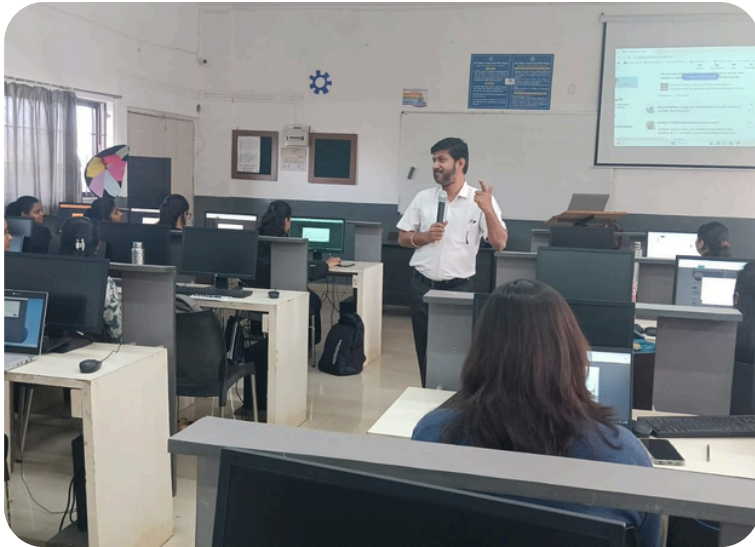
➤➤➤ Financial Awareness Program

Financial Awareness Program by BSE, "Investor Awareness Program on 29/01/2026.



➤➤➤ **College to Corporate**

Dr. Madhumita Mankar, Executive Director, Global Service Delivery Centre at EY Bengaluru, shared her invaluable wisdom on the 'Journey from College to Corporate' with our first-year students on 02/02/2026.



➤➤➤ **Linkedin Profile Building**

Linkedin Profile Building session was organized to the First Year Students on 07/02/2026.

➤➤➤ **Visited Shantai Vrudhashram**

JCE PG students along with the Faculty members visited Shantai Vrudhashram on 04/02/2026.



➤➤➤ **Kannada Sambhram & Odyssey**

Hosted Shri. Mohammad Roshan (DC - Belagavi) and Shri. Narayan Baramani (DCP - Law & Order, Belagavi) for the Kannada Sambhrama on 26/03/2026 and Inauguration of Odyssey-2026 scheduled on 27/03/2026. **Dr. S Rohitraj** was the convener of the event.



"Determinants of consumer-based brand equity in the FMCG personal care sector: An empirical PLS-SEM examination"

<b>AUTHORS</b>	Varun Jewargi Veerendrakumar M. Narasalagi Amith Donald Menezes Subrahmanya Kumar N.
<b>ARTICLE INFO</b>	Varun Jewargi, Veerendrakumar M. Narasalagi, Amith Donald Menezes and Subrahmanya Kumar N. (2026). Determinants of consumer-based brand equity in the FMCG personal care sector: An empirical PLS-SEM examination. <i>Innovative Marketing</i> , 22(1), 205-224. doi: 10.21511/im.22(1).2026.15
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<b>JOURNAL</b>	"Innovative Marketing "
<b>ISSN PRINT</b>	1814-2427
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➤➤➤ **Research Paper Publication**

Congratulations to Mr. Varun Jewargi ( Asst Prof, MBA Dept ), JCE- Belagavi on 04/03/2026.

➤➤➤ **Societal Project (MBA287)**

The First Year MBA students attended an insightful briefing session on the Societal Project (MBA287) on 14/02/2026.





# Jain College of Engineering

Department of MBA

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## JCE MBA ONLINE PRESENCE



[instagram.com/jain\\_mba\\_vtu/](https://www.instagram.com/jain_mba_vtu/)



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