



Sri Bhagawan Mahaveer Jain Educational & Cultural Trust's

Jain College of Engineering(JCE)

(Approved by AICTE, Recognised by Government of Karnataka & Affiliated to VTU)

Department of MBA



INDUSTRIAL VISIT TO KERALA IN FEBRUARY 2024

JCE MBA IMPRESSIONS

Volume 03 | Issue 01 (January to March 2024)

Vision

To provide quality education and training in the field of management leading to talent transformation and build managerial competency in catering corporate requirements

Mission

- Incorporate recent development and learning environments to develop attitude an life-long learning among students
- Instill ethical, moral and social responsibilities
- To foster entrepreneurial skills amongst students

Faculty Details



Dr. S.RohitRaj, Professor & HOD
B.E. (Computer Science & Engineering), MBA (Finance),
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Gold Medal to University .
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Dr. Uma M H, Professor
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Prof. Vaibhav Veeragoudar,
Assistant Professor
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Prof. Yatish Muthanna,
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INTERSHIP AT SMART BAZAAR



MBA Students were a part of the BIG Days of Reliance Smart Bazaar as an intern for 4 days from 23rd to 26th Jan 2024. Students were part of Marketing & Promotion activity during these days which gave them hands-on experience.

FINANCIAL AWARENESS



MCX and JCE MBA jointly organised a financial awareness program for the first year MBA students on 15th Feb 2024 to educate them about the Do's and Don'ts of Commodity trading.

ENTREPRENEURIAL STORY



Freshers function was organised by second year students for their juniors on 9th March 2024 for getting to know and have a rapport with their juniors.

INAUGURAL & INDUCTION PROGRAM



On 6th Feb 2024, Inaugural Program of MBA was conducted followed by 4 days of Induction. The guests were Arathi Rourniyar, Regional Head, Union Bank and Aaditya Dilip, Manager, SBI. Other resource people were Mr. Rajput, Proficient Minds, Mr. Nilesh, Adyaguru Concepts & Mr. Vithal, AKP Ferrocast.

INDUSTRIAL VISIT



Students visited Coir Board & Kanandevan Tea Factory in Kerala as a part of their Industrial Visit. Students also explored places in Alleppy, Munnar & Cochin from 25th Feb to 1st March 2024.

FELICITATION OF TOPPERS



Outbound Training was organised at Westhill river resort for the students on 21st & 22nd March 2024 which included Ziplining, Wall Climbing and Management activities.



Jain College of Engineering

Department of MBA

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JCE MBA ONLINE PRESENCE



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