



Jain College of Engineering(JCE)

(Approved by AICTE, Recognised by Government of Karnataka & Affiliated to VTU)

Department of MBA



RETAIL STORE VISIT TO RELIANCE SMART BAZAAR
Exposure to Logistics, Retailing & Merchandizing

JCE MBA IMPRESSIONS

Volume 02 | Issue 04 (October to December 2023)

Vision

To provide quality education and training in the field of management leading to talent transformation and build managerial competency in catering corporate requirements

Mission

- Incorporate recent development and learning environments to develop attitude an life-long learning among students
- Instill ethical, moral and social responsibilities
- To foster entrepreneurial skills amongst students

Faculty Details



Dr. S.RohitRaj, Professor & HOD
B.E. (Computer Science & Engineering), MBA (Finance),
PGDTQM, PGDFIM (1st Rank to State), Ph.D (Management)-
Gold Medal to University .
Experience: 15 years
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Dr. Uma M H, Professor
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Experience: 25 years
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Dr. Srikant G Sugur, Associate Professor
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Prof. Vaibhav Veeragoudar,
Assistant Professor
B.E. (Mechanical Engineering),
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Prof. Varun Jewargi,
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Prof. Anumesh D Kariappa,
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Prof. Radhika N Anvekar,
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Prof. Sandhya Sherigar,
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Prof. Yatish Muthanna,
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AYUDH POOJA CELEBRATION



On the occasion of Dasara festival, Ayudh pooja was conducted in department on 21st October 2023.

SESSIONS FOR DIPLOMA STUDENTS



Prof. Radhika Anvekar, Prof. Vaibhav Veeragoudar & Prof. Faiz Raut were the resource people for the Diploma sessions on personality development from 10th to 17th November 2023.

SOFT SKILLS & LINKEDIN SESSION



Dr. Uma MH, Prof. Radhika Anvekar & Prof. Faiz Raut were the resource people for the sessions related to communication skills and the LinkedIn Learning platform for the 1st Year Engineering students from 20th Nov to 25th Nov 2023.

ENTREPRENEURSHIP & INNOVATION



A session on Entrepreneurship and Innovation as career opportunity was conducted by the MBA dept. for the students on 29th November 2023. The Resource person was Mr. Abhishek Jakkannavar, Founder & CEO of BrightBee.

ENTREPRENEURIAL STORY



A session on Entrepreneurial story was conducted by the MBA dept. for the students on 1st December 2023. The Resource person was Mr. Sharad Patil who is an entrepreneur.

FELICITATION OF TOPPERS



On 6th December 2023, students were felicitated who have given a good performance in the Semester 2 VTU examination. The topper scored 91.67% and 60 students secured first class with Distinction.

CAREER IN FINANCIAL SECTOR



On 21st December 2023, a session on “Career in the Banking, Finance and Accounting Sector” was organised for MBA students. The Resource people were Mr. Shankarnaryana Rao & Dr. Srivatsa.

SESSION ON CAPITAL MARKETS



A Session on Investments in Capital Markets and Mutual Funds with an Introduction to Asset Management Companies was conducted on 22nd December 2023. The Resource person was Dr. Balaji Rao DG, Co-Founder & Director of OSAT Knowledge Pvt. Ltd.

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JCE MBA ONLINE PRESENCE



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